

CORNWELL

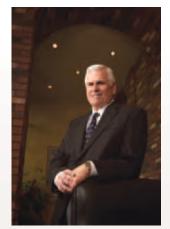
Commercial Development • Property Management
Real Estate Investments

MISSION STATEMENT

The mission of Cornwell
Corporation is to identify,
acquire, develop and manage
key commercial real estate
investments with the purpose
of realizing both positive cash
flow and appreciation on
invested capital.







RICHARD E. CORNWELL

Founder, CEO/President

Mr. Cornwell is a successful private real estate investor who has specialized in investing, developing and managing properties throughout the western United States. He has earned his fine reputation

by developing a large number of first-class projects which represent more than 1.5 million square feet with an excess of \$200 million dollars net value to date.

Each project undertaken by Mr. Cornwell puts emphasis on well-designed architecture and the use of quality finish materials, all of which are complemented with designed landscape that enhances the final product.

Mr. Cornwell places high value on strong cash flow by maintaining low-debt structures that result in successful projects even in tough economic conditions. This continual emphasis on conservatively leveraging each property as well as maintaining a high standard of building care are the reasons for his continued success throughout years of ownership and market cycles.

He has also authored three publications which focus on the self-storage business. He was one of the original founders and developers of this specialized industry in the Phoenix area and was also one of the original investors in Minico Corporation, a supplier of insurance and related products for the self-storage industry.

THE COMPANY

Cornwell Corporation, established in 1972, is a privately-held, family-owned and operated business specializing in the commercial real estate investment field. The company has grown steadily into a solid business entity that is respected by the industry.

The Cornwell team of property managers, all of whom are a Certified Property

Manager® with the Institute of Real Estate Management, diligently work to retain tenants and maintain the properties at the highest level with the assistance of the on-staff maintenance supervisor. The income and expenses from each property are accounted for by our in-house controller.

Collectively, this capable team represents over 100 years of professional asset management experience.

"I've participated in many of Dick Cornwell's investment offerings over the past 35 years and have always been pleased with the success of each project."

Jack Haskell Phoenix Investor







LAND HOLDINGS

The key to successful real estate development begins with the proper selection of land. Each property considered for acquisition is carefully analyzed with regard to location, value comparisons, timing and prospects for future growth. Proper analysis of these

factors determines the highest and best use of the property. The application of these principles prior to land purchase has proven to be fundamental to the ongoing success and continual growth of the Cornwell Corporation.

The Company understands the fundamental economics of purchasing land for future sale and development. The maturity of that investment is affected by both local markets and global economies. Cornwell Corporation, in keeping with its conservative approach to business, believes that ownership of land through syndication is preferable on a free-and-clear basis as it offers time and opportunity for the investor to take advantage of market cycles.



CrossPointe Land Holdings Goodyear, AZ

Commercial Development OFFICE/WAREHOUSE

Cornwell Corporation's first office/warehouse project began in 1972. This building format offered a variable amount of office space in the front part of the building with adjacent warehouse space in the rear. This building combination has proven to be both highly versatile and effective for multiple industries.

The first office/warehouse developed by Cornwell Corporation was developed in Tempe, Arizona, and the building totaled over 42,000 square feet with 20 tenants. Since this first development, Cornwell Corporation has realized continued success in developing office/warehouse projects as well as diversifying into additional property types.

More than 26 high-quality single and multi-tenant projects have been developed. Suites have ranged in size from 1,200 square feet to over 50,000 square feet.

The office/warehouse product is the backbone of the Cornwell development business. This product allows all companies from start-ups to major-sized corporations to occupy and conduct business in a professional and economic environment. This product will always represent a large part of the portfolio.





Commercial Development **RETAIL**

The desire to diversify into the development of neighborhood retail centers led Cornwell Corporation to successfully purchase a prime piece of land located on the southwest corner of Tatum Boulevard and Bell Road in Phoenix, Arizona. This ambitious project grew to become a large community shopping center totaling more than 300,000 square feet on 32 acres.

Careful selection of a compatible mixture of businesses is the key to a successful retail shopping center. A non-competitive mixture of tenants will create synergy that attracts the neighborhood population and businesses which surround the project.

Cornwell Corporation's innate ability to successfully handle all aspects of the retail development project ensures the long-term value of its holdings.

Commercial Development OFFICE

After developing several high-quality successful office/ warehouse projects, a diversification was made to include Class A office buildings. Cornwell Corporation developed its first office building in 1981. The more than 25-year longevity of these properties is a prime testament to

the proven success of our philosophy of building high-quality projects which are intended for long-term investment.

Over the years, the company has developed projects ranging in size from 10,000 square foot speculative buildings to large 65,000 square foot Class A buildings.

Notable tenants have included Axa Advisors, Wedbush Morgan Securities and First American Title.

"Our firm [Wedbush]
has been very pleased
with the professional
manner in which
Cornwell Corporation
has managed our north
Scottsdale location.
We enjoy working in
a beautiful and wellmaintained building."

Anthony J. larocci, Jr. Senior Vice President Wedbush Morgan Securities







Commercial Development **FLEX**

Following the development of the retail center in Phoenix, Cornwell Corporation ventured into another type of industrial/commercial development known as the flex/office building. The flex format basically combines pure office suites with compatible light

Cornwell Corporation,
known in the industry
for successfully
developing wellplanned and qualitybuilt projects, has
been recognized
with the prestigious
"Office Building of
the Year" award

from NAIOP.

industrial uses. Along with building several other flex developments in Scottsdale, Cornwell Corporation ventured into California and developed a 50,000 square foot flex/ office complex in the city of Oceanside.

Notable tenants have included Lockheed Martin, GE Capital, Ikon and Intersil.

FUTURE DEVELOPMENT

A primary goal of Cornwell Corporation has always been to look to the future and strategically plan its development and acquisition activities to ensure success and longevity. While many other developers have fallen during difficult times, Cornwell Corporation has continued to prosper by consistently adhering to an established and proven conservative-growth business model.

Cornwell Corporation insists on well-planned, high-quality properties and maintains direct involvement in all aspects of the management process to ensure the value of their holdings.

Goals for the future encompass the acquisition and development of prime real estate projects in key locations while maintaining that each project and tenant has the full support of our management team.

Cornwell Corporation will continue to review opportunities for expansion or acquisition that will complement the growth of the company on an ongoing basis.



FINANCIAL INVESTMENT OPPORTUNITIES

Cornwell Corporation offers investments to create diversification for an individual's portfolio, maintain and increase the value of invested equity, as well as produce attractive returns for each individual investor.

Providing opportunities in either land or income-producing property has been the focus of the Cornwell Corporation for the past three decades and shall continue to be the focus for years to come.

Richard E. Cornwell

President/CEO, Cornwell

Corporation



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